Strategic Priority 4 Deep Dive

Road Map Steering Committee

March 2023

Pam Mischen and Kelli Smith (co-chairs),
Carl Lipo, Alison Handy Twang, Kent Schull,
Pamela Stewart Fahs, Randall Edouard, Beckie Benner,
Greg Delviscio, Patrick Madden, Kate Madigan, Linda Biemer

BINGHAMTON
UNIVERSITY

Strategic Priority 4:

Foster community engagement that benefits faculty, students and community partners.

Community Engagement:

The collaboration between institutions of higher education and their larger community for the **mutually beneficial exchange of knowledge and resources** in a context of **partnership and reciprocity**.

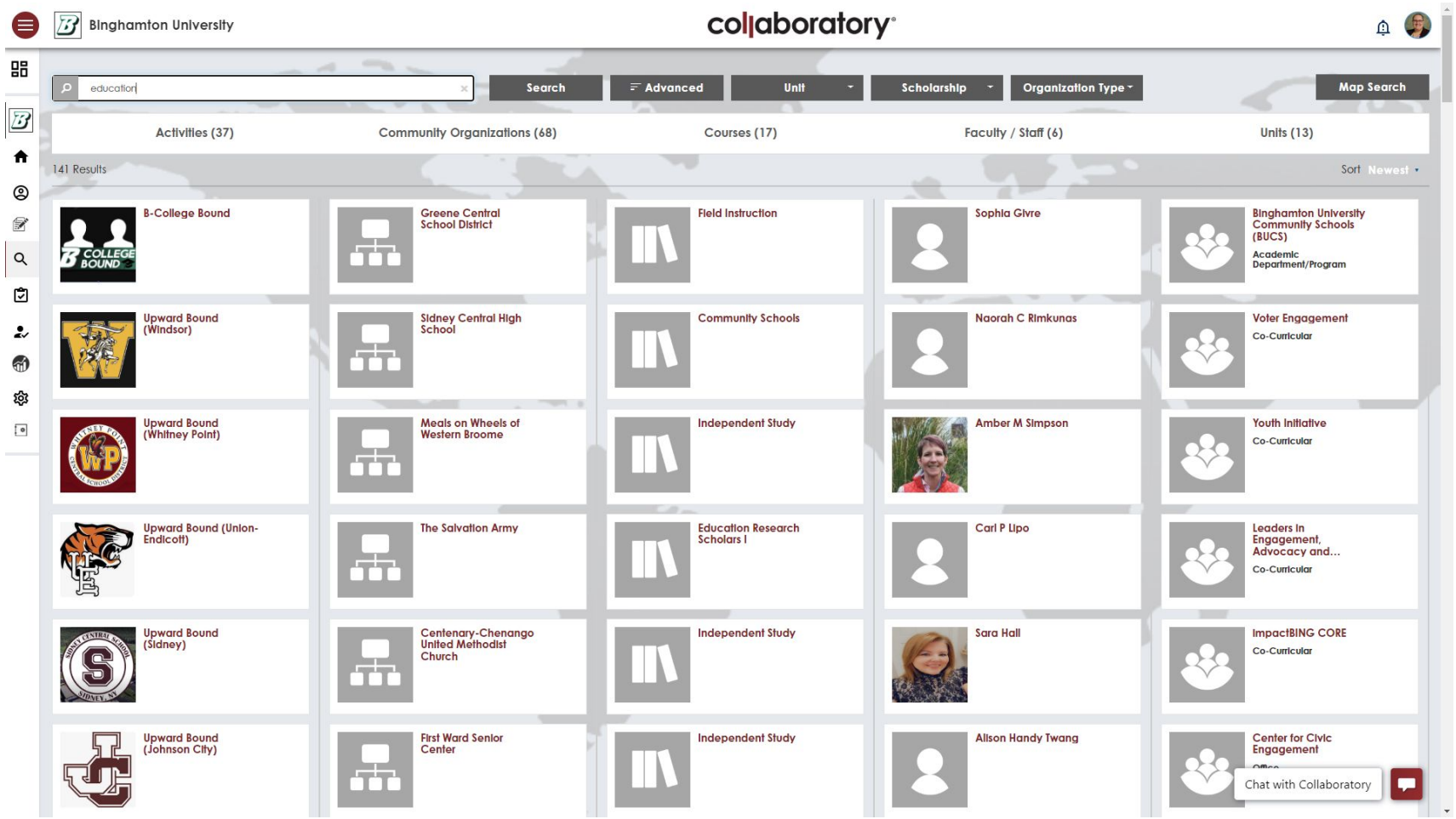
Reignite Road Map Funds

$115,000 per year for two years awarded to SP4

- Fund faculty stipends/grants for community-engaged teaching/scholarship
- Collaboratory software
- Hire an associate to launch Collaboratory and track success
- Conference (Research Days 2023)

Collaboratory: What is Collaboratory?

- Binghamton University's online database for tracking and showcasing community engagement and public service activities
- Interactive tool for faculty, staff and students
- Public facing for external stakeholders to search and explore
- Designed to tell stories, not just track numeric metrics


Binghamton University
collaboratory
education
Search
Advanced
Unit
Scholarship
Organization Type
Map Search
Activities (37)
Community Organizations (68)
Courses (17)
Faculty / Staff (6)
Units (13)
141 Results
Sort Newest
B-College Bound
Greene Central School District
Field Instruction
Sophia Givre
Binghamton University Community Schools (BUCS)
Academic Department/Program
Upward Bound (Windsor)
Sidney Central High School
Community Schools
Naorah C Rimkunas
Voter Engagement
Co-Curricular
Upward Bound (Whitney Point)
Meals on Wheels of Western Broome
Independent Study
Amber M Simpson
Youth Initiative
Co-Curricular
Upward Bound (Union-Endicott)
The Salvation Army
Education Research Scholars I
Carl P Lipo
Leaders In Engagement, Advocacy and...
Co-Curricular
Upward Bound (Sidney)
Centenary-Chenango United Methodist Church
Independent Study
Sara Hall
ImpactBING CORE
Co-Curricular
Upward Bound (Johnson City)
First Ward Senior Center
Independent Study
Alison Handy Twang
Center for Civic Engagement
Chat with Collaboratory

Binghamton University

collaboratory

Division of Student Affairs

Visit Website

Division

The Division of Student Affairs is dedicated to an educational philosophy that locates students at the center of the learning process, facilitating their intellectual emotional, social and physical well-being.

Activities | Courses | Collaborators

Three Sisters On-Campus Garden Space

Arts and Culture; Education; Government and Public Safety; Environmental Sustainability; Health and Wellness; Social Issues

04/2022 → Ongoing QUEUED LEAD

Known as the Three Sisters, corn, beans and squash comprise the staples of life for the Haudenosaunee, the Indigenous peoples of New York state. But they're more than just food; the plants are also sacred and included in the Haudenosaunee…

Leaders In Engagement, Advocacy and Democracy Fall 2022

Arts and Culture; Education; Health and Wellness; Social Issues

08/2022 → 12/2022 AWAITING PORTAL

The Leaders in Engagement, Advocacy and Democracy (LEAD) program connects Binghamton University students to meaningful community experiences and provides students with the knowledge and skills to succeed as current and future…

Leaders In Engagement, Advocacy and Democracy Fall 2021

Arts and Culture; Education; Government and Public Safety; Social Issues

09/2019 → 12/2021 PUBLISHED

The Leaders in Engagement, Advocacy and Democracy (LEAD) program connects Binghamton University students to meaningful community experiences and provides students with the knowledge and skills to succeed as current and future…

Leaders In Engagement, Advocacy and Democracy Spring 2022

Arts and Culture; Education; Health and Wellness; Social Issues

02/2022 → 05/2022 PUBLISHED

The Leaders in Engagement, Advocacy and Democracy (LEAD) program connects Binghamton University students to meaningful community experiences and provides students with the knowledge and skills to succeed as current and future…

Youth Initiative: Maine Endwell School District

Arts and Culture; Education; Government and Public Safety; Health and Wellness; Social Issues

08/2020 → Ongoing PUBLISHED

Through the Youth Initiative, students intern or volunteer with local school districts. Through these programs, Binghamton University students provide academic assistance and social support to students in need of all ages, increasing their self-…

Youth Initiative: Chenango Forks School District

Arts and Culture; Education; Government and Public Safety; Health and Wellness; Social Issues

01/2020 → Ongoing PUBLISHED

Through the Youth Initiative, students intern or volunteer with local school districts. Through these programs, Binghamton University students provide academic assistance and social support to students in need of all ages, increasing their self-…

Youth Initiative: Deposit School District

Arts and Culture; Education; Government and Public Safety; Health and Wellness; Social Issues

08/2020 → Ongoing PUBLISHED

Through the Youth Initiative, students intern or volunteer with local school districts. Through these programs, Binghamton University students provide academic assistance and social support to students in need of all ages, increasing their self-…

Youth Initiative: Whitney Point School District

Arts and Culture; Education; Government and Public Safety; Health and Wellness; Social Issues

08/2019 → Ongoing PUBLISHED

Through the Youth Initiative, students intern or volunteer with local school districts. Through these programs, Binghamton University students provide academic assistance and social support to students in need of all ages, increasing their self-…

Youth Initiative: Johnson City School District

Arts and Culture; Education; Government and Public Safety; Health and Wellness; Social Issues

08/2019 → Ongoing PUBLISHED

Through the Youth Initiative, students intern or volunteer with local school districts. Through these programs, Binghamton University students provide academic assistance and social support to students in need of all ages, increasing their self-…

Youth Initiative: Union Endicott School District

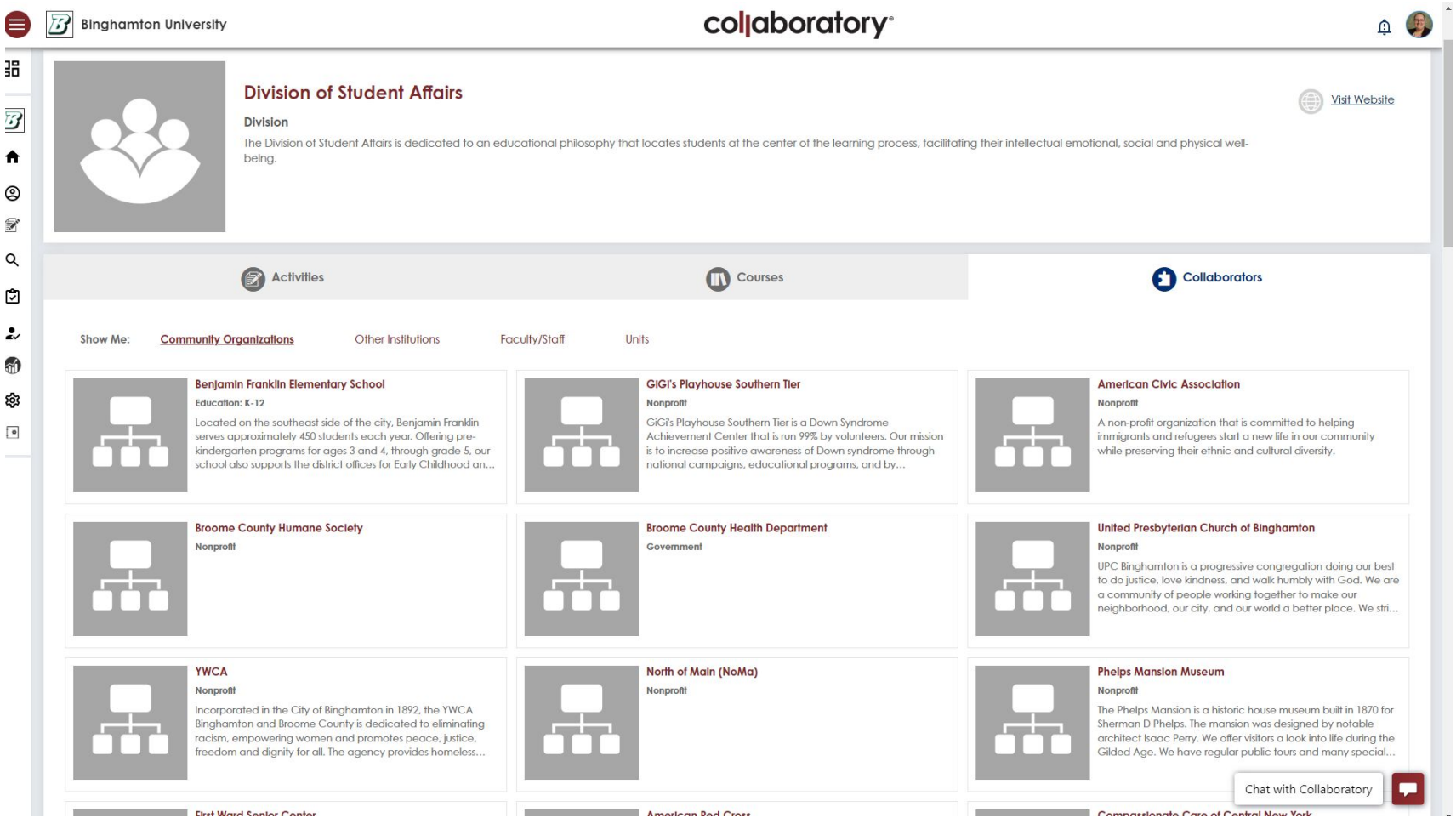
Arts and Culture; Education; Government and Public Safety; Health

Youth Initiative: Windsor School District

Arts and Culture; Education; Government and Public Safety;

Youth Initiative: Catholic Sc… County

Chat with Collaboratory


Binghamton University
collaboratory
Division of Student Affairs
Division
The Division of Student Affairs is dedicated to an educational philosophy that locates students at the center of the learning process, facilitating their intellectual emotional, social and physical well-being.
Visit Website
Activities
Courses
Collaborators
Show Me:
Community Organizations
Other Institutions
Faculty/Staff
Units
Benjamin Franklin Elementary School
Education: K-12
Located on the southeast side of the city, Benjamin Franklin serves approximately 450 students each year. Offering pre-kindergarten programs for ages 3 and 4, through grade 5, our school also supports the district offices for Early Childhood an...
GIGI's Playhouse Southern Tier
Nonprofit
GiGi's Playhouse Southern Tier is a Down Syndrome Achievement Center that is run 99% by volunteers. Our mission is to increase positive awareness of Down syndrome through national campaigns, educational programs, and by...
American Civic Association
Nonprofit
A non-profit organization that is committed to helping immigrants and refugees start a new life in our community while preserving their ethnic and cultural diversity.
Broome County Humane Society
Nonprofit
Broome County Health Department
Government
United Presbyterian Church of Binghamton
Nonprofit
UPC Binghamton is a progressive congregation doing our best to do justice, love kindness, and walk humbly with God. We are a community of people working together to make our neighborhood, our city, and our world a better place. We stri...
YWCA
Nonprofit
Incorporated in the City of Binghamton in 1892, the YWCA Binghamton and Broome County is dedicated to eliminating racism, empowering women and promotes peace, justice, freedom and dignity for all. The agency provides homeless...
North of Main (NoMa)
Nonprofit
Phelps Mansion Museum
Nonprofit
The Phelps Mansion is a historic house museum built in 1870 for Sherman D Phelps. The mansion was designed by notable architect Isaac Perry. We offer visitors a look into life during the Gilded Age. We have regular public tours and many special...
Chat with Collaboratory

Binghamton University
collaboratory
Reports | Binghamton University
Export
BACK
Step 1: Basic Info
Activity Type
Location Based
Step 2: Collaborators
Faculty/Staff Partners
13
Other Faculty/Staff Involved
110
Community Organizations
73
Institutional Partners
3
Total Funding
$642K
Programs/Initiatives
Units
Chat with Collaboratory

Collaboratory: Timeline & rollout

Fall 2021 - Summer 2022: Acquired platform, completed setup and onboarding, published CCE activities

Fall 2022: “Soft launch”, building activities base with other offices/programs in Division of Student Affairs and faculty engaged with CCE

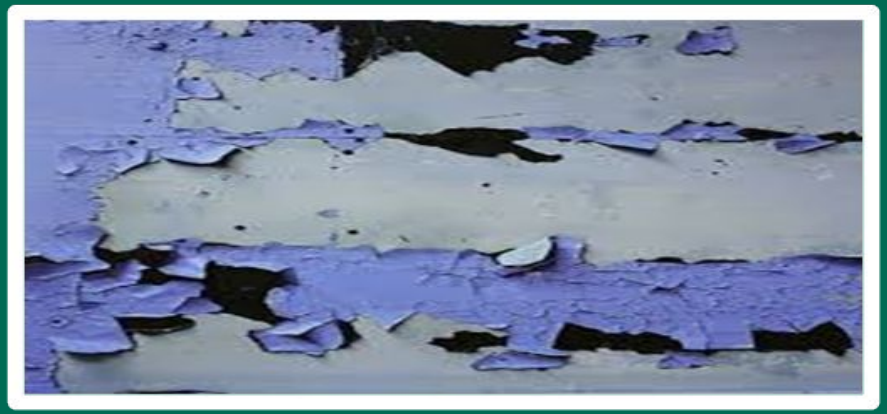
Spring 2023-Summer 2023: “Soft launch”, expanding activities base in preparation for official launch

Fall 2023: Official announcement and launch of platform

2026 SP4
goals and metrics

Goal 1: Binghamton University faculty and staff collaborate with the community through their engaged teaching and scholarship.

Metric	Baseline	Current	Target
Number of faculty reporting community-engaged scholarship on their Annual Faculty Report	**91** 2021-22		100
Number of faculty offering designated Community-Engaged Learning courses	**23** 2020–21	**43** 2022-23	45
Number of designated Community-Engaged Learning courses	**42** 2020–21	**80** 2022-23	70



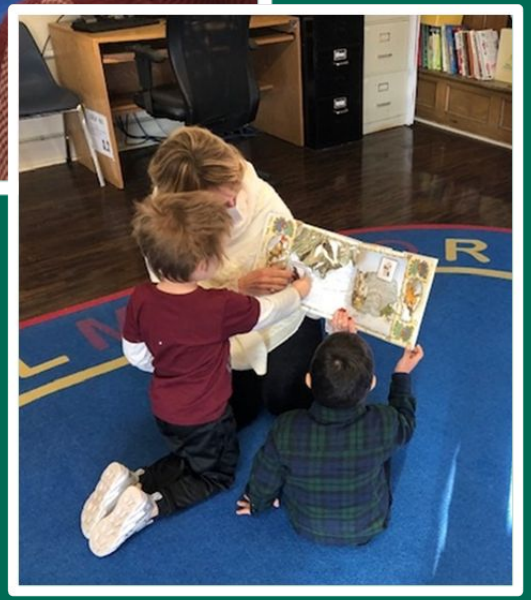
Public Health
Prevent. Promote. Protect.
Broome County Health Department

Deborah Schechter
Anthropology

Research through *Biomedical Anthropology Community-Based Research Methods* course in partnership with the Broome County Department of Health

Projects include:

- assessing risk of lead paint exposure
- antibiotic resistance
- developing a community health survey



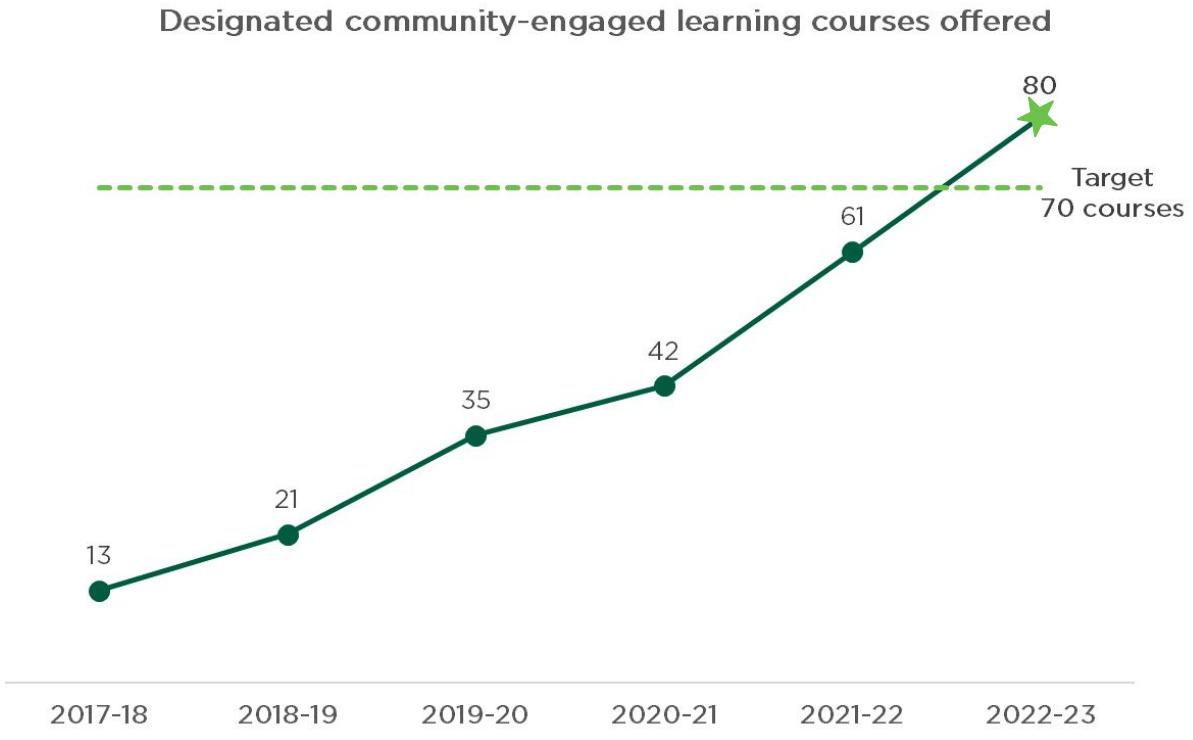
Tina Caswell, Cassandra Natali and Jonelle Dickson-Prokopchak

Speech & Language Pathology

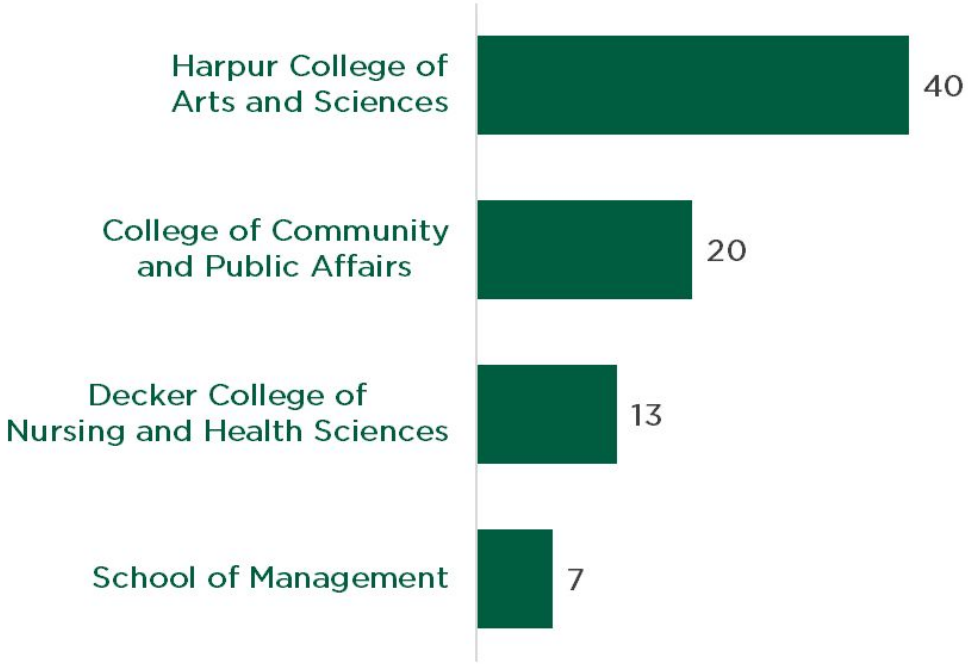
Research in partnership with the Family Enrichment Network on SLP intervention in early childhood education

Tina also received course development stipend for *Talking with Horses - Equine Therapy* in partnership with Kali's Klubhouse

Goal 1 metrics over time



2022–23 CEL designated courses by college/school



Supports for Goal 1 Metrics

- Consulting for faculty interested in community-engaged teaching and scholarship - CCE Faculty Engagement Associate and other staff
- Ongoing professional development for faculty with CLT
- Course development stipends **(new with SP4 funding)**
  - *9 awarded in 2021–22 ($1,000 each)*
  - *4 awarded so far in 2022-23 ($1,000 each)*
- Grants for community-engaged teaching and scholarship **(expanded with SP4 funding)**
  - *6 awarded in 2021–22 ($11,200 total)*
  - *19 awarded so far in 2022-23 ($36,000 total)*
- Engaged Faculty Fellowship Program — 6 fellows per year
  - *CCE contact: Barry Brenton; bbrenton@binghamton.edu*

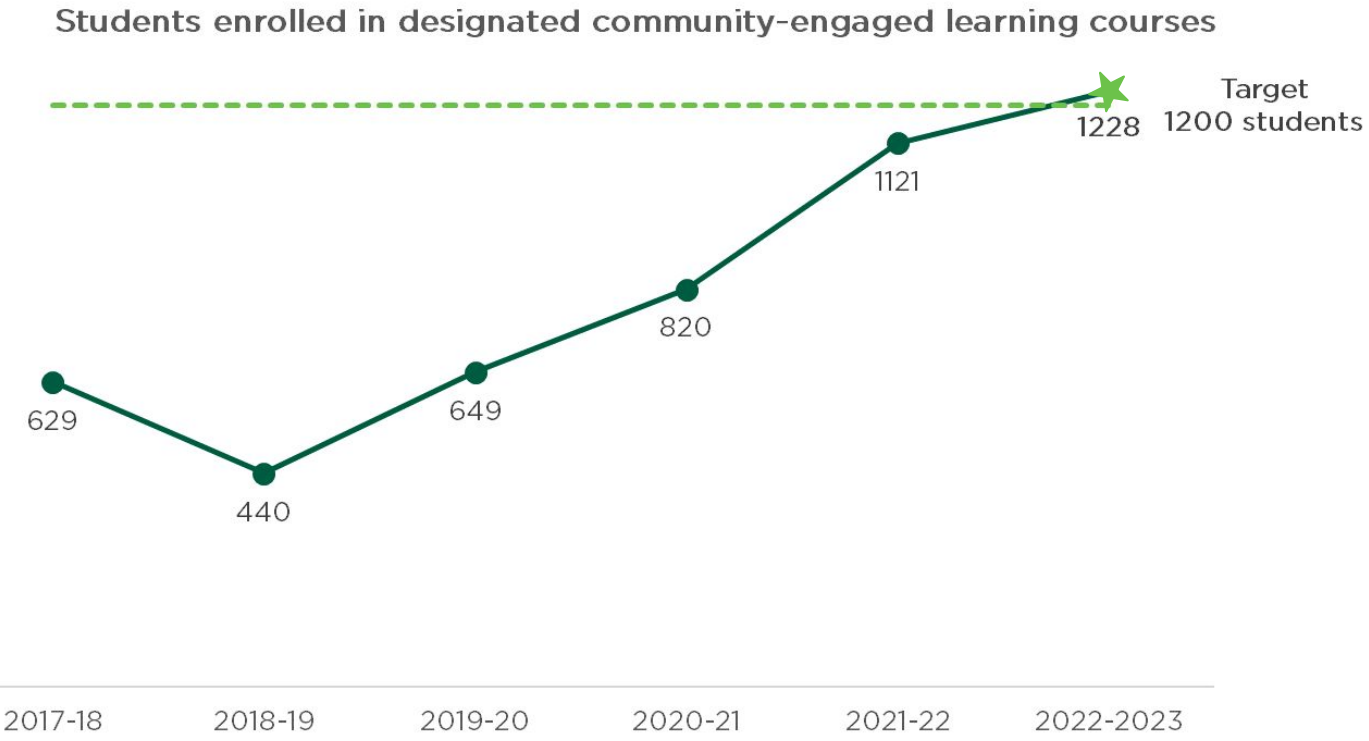
Community-Engaged Teaching Fellows Program

*The program was on hiatus for 2 years (2016–17 and 2017–18).

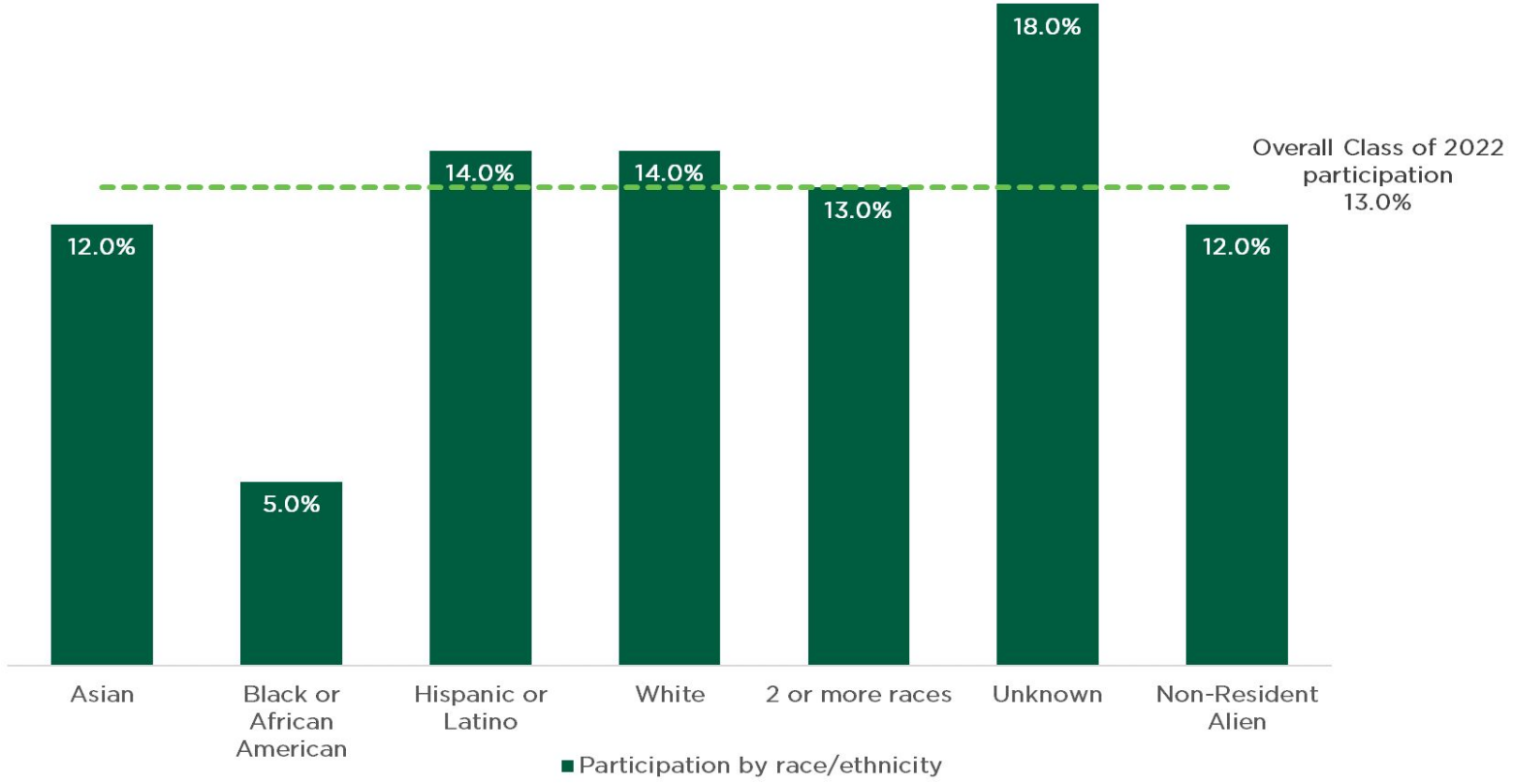
Goal 2: Binghamton University students are engaged in their communities.

Metric	Baseline	Current	Target
# of students enrolled in designated CEL courses	**820** 2020–21	**1,228** 2022–23	1,200
% of students participating in co-curricular community engagement (B-Engaged)	**35%** 2019–20	**31%** 2021–22	40%
Student voting rate (eligible voters)	**47.6%** — 2016 *NSLVE: 53%*	**63.7%** — 2020 *NSLVE: 66.0%*	Meet or exceed national average

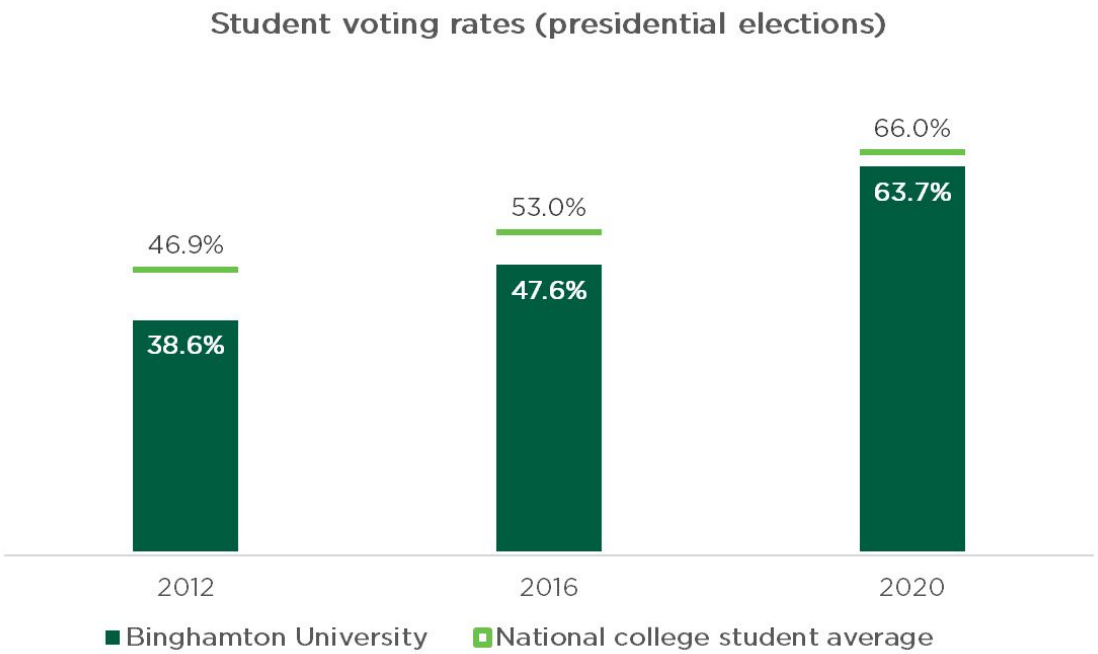
Goal 2 metrics over time



Class of 2022 Community-Engaged Learning Participation by Race



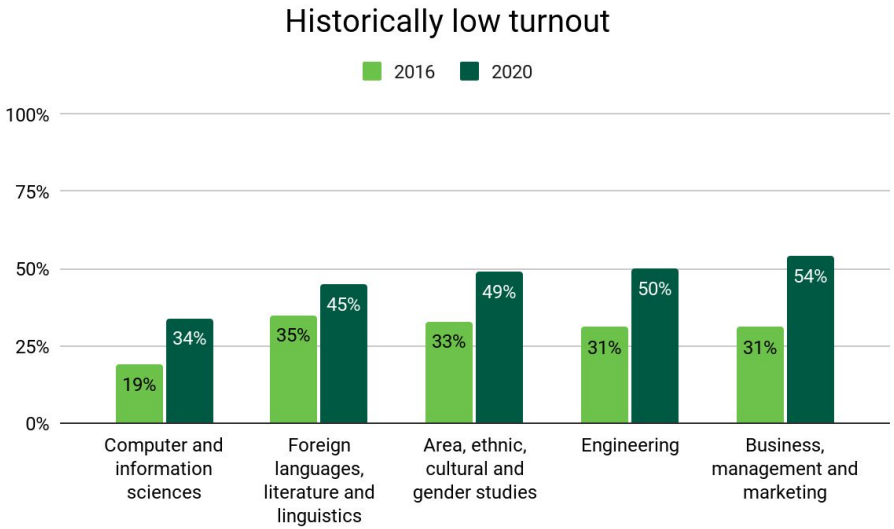
Goal 2 metrics over time

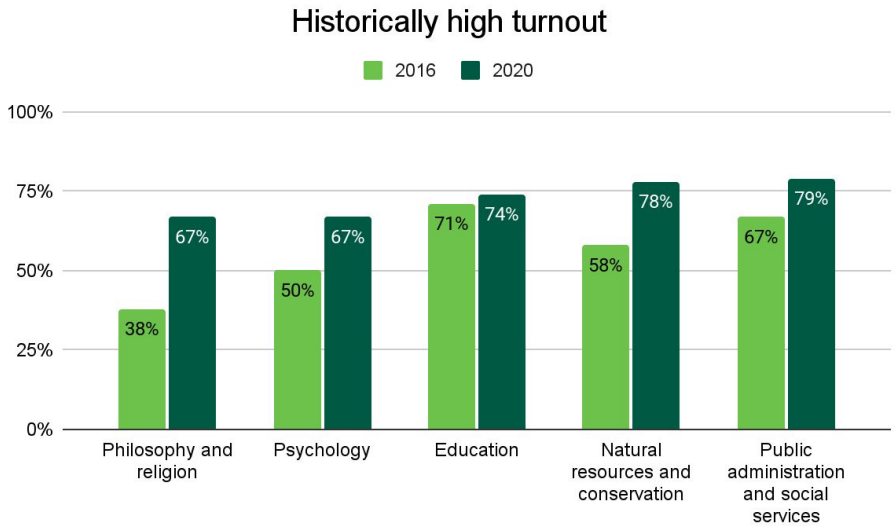


Data from the National Study of Learning, Voting, and Engagement (NSLVE)

Student voting rates by demographics

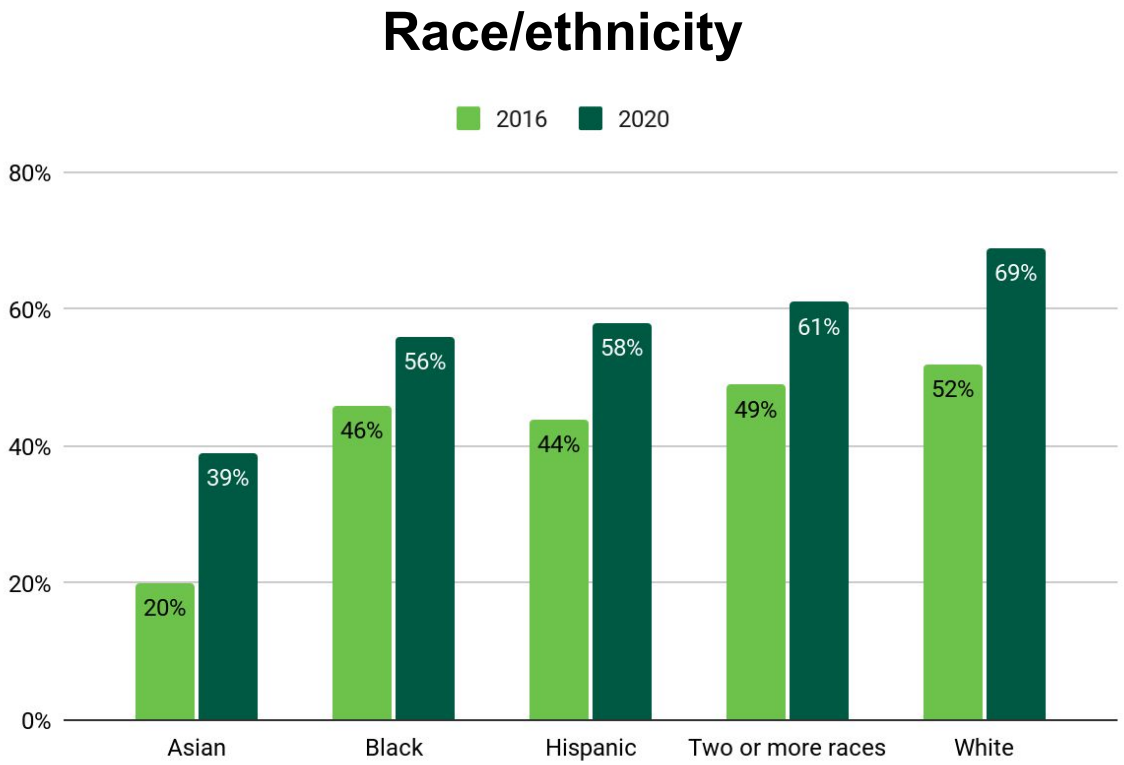
Field of study





Data from the National Study of Learning, Voting, and Engagement (NSLVE)

Student voting rates by demographics



Data from the National Study of Learning, Voting, and Engagement (NSLVE)

Supports for Goal 2 metrics

Voter Engagement

- Andrew Goodman Foundation Ambassadors
- Hire students to bring voter outreach to target populations
- Registration at summer orientation
- Registration in classes
- On-campus polling place
- New political student organization coalition
- Voter education

Co-curricular Services/Programs

- Community Opportunities Directory
- Direct co-curricular placements
  - Youth Initiative (in collaboration with BUCS)
  - impactBING CORE
- New Micro-credential programs
- Partner with student organizations, Emerging Leaders Program, Hinman PSLC, etc.

Goal 3: Binghamton University staff and faculty volunteer in their communities.

Metrics

- Faculty service at all levels other than campus/professional service (% of faculty completing annual faculty report)
- Staff service (% of staff responding to PSS survey Fall 2022)

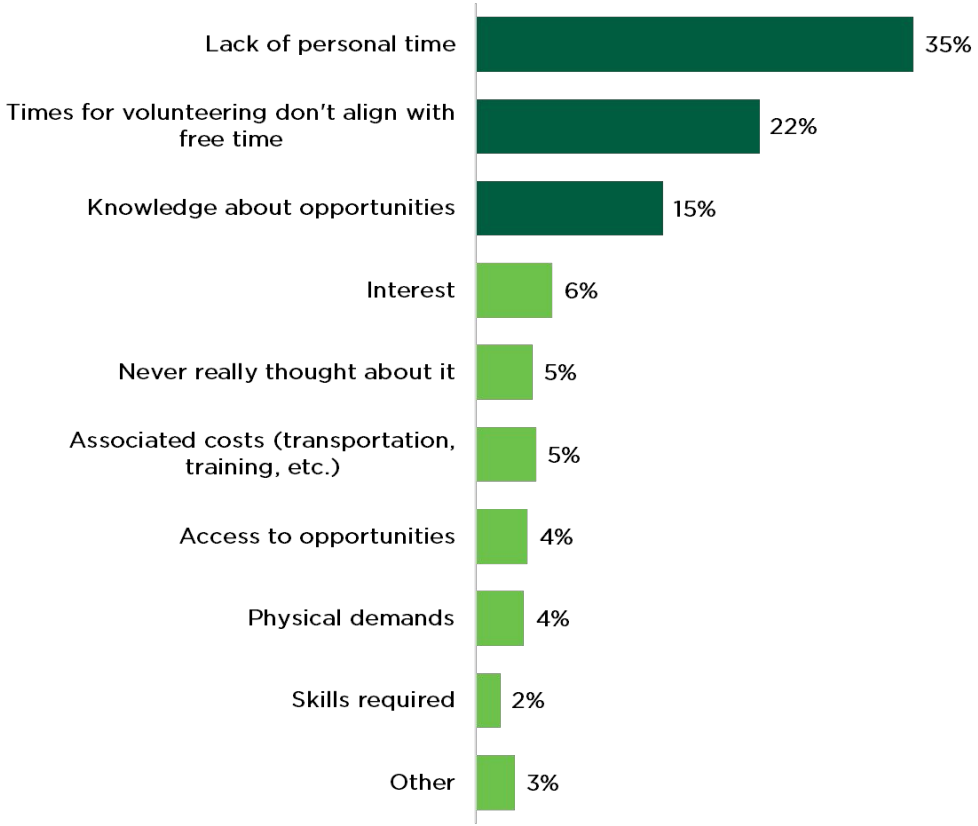
Note: Survey distribution changed from 2020-21 to 2021-22. % of staff decreased, but there was an increase in the total number of staff reporting service

Metric	Baseline	Current	Target
Faculty service	**40.7%** (2017-2018)	**51.1%** (2021–22)	60%
Staff service	**73%** **(of 163 respondents)** (2020–21)	**45%** **(of 507 respondents)** (2021-22)	75%

Staff Service Survey: Barriers to service

All staff, regardless of whether they participated in service/volunteer commitments in the 2021-2022 year or not, were asked about obstacles to service.

The most reported obstacles are a **lack of personal time**, **times for opportunities not aligning with free time** and a **lack of knowledge about opportunities**.



Goal 4: Binghamton University and the local community engage in mutually beneficial relationships.

Metrics

- **CCE Community Partner Survey response**
  "To what extent did collaboration with Binghamton University positively impact or advance your mission/goals?"

Metric	Baseline	Current	Target
% of surveyed partners who responded "Greatly"	**61%** (2019)	**72%** (2022)	**75%**

Carnegie Engagement Classification

- Requires a **culture of engagement** that is reflected through institutional mission, identity and commitments
- **Evidence-based documentation** of institutional practices to be used in a process of self-assessment and quality improvement

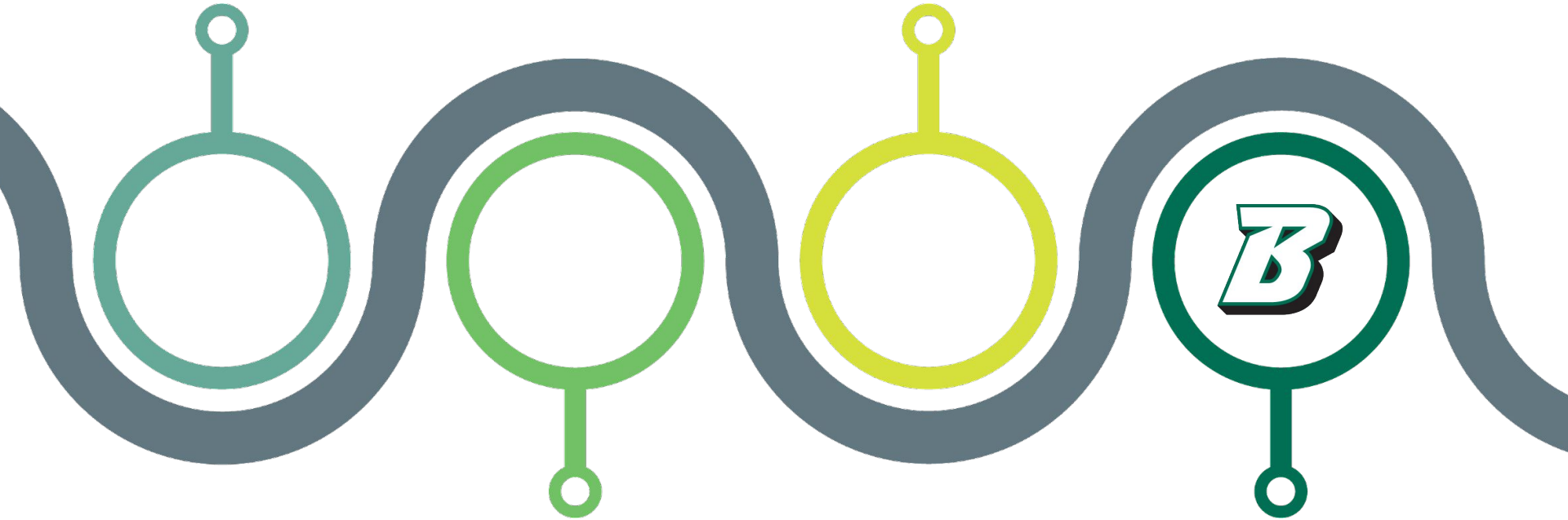
2005: Pilot of Documentation Framework (13 campuses)

2021: Classification shifts to 2-year cycle. Campuses retain the classification for a 6-year period and then must apply for reclassification.

2023-2024: Reporting period for application

2025: Application due

2026: Classification announcements



Progress on Carnegie Classification

- Community Engagement Council
  - Self-assessments
  - Collaboratory outreach
  - Promotion & tenure guidelines - early stages
- Working Groups
  - Community Engagement Relationships
  - Institutional Assessment, Outcomes & Impact

Road Map Funding Award

Initiative	Funding
Course development stipends & teaching/research grants**	$135,000 ($67,500 X 2 years)
Collaboratory	$18,800 for 1-year contract due Fall 2024
Collaboratory Student Assistant*	$11,000 ($5,500 X 2 years)
Honoraria for community partners*	$45,000 ($22,500 X 2 years)
Commencement cords to recognize community service*	$5,000
Co-curricular student engagement support*	$35,000 ($17,500 X 2 years)
TOTAL	**$249,800**

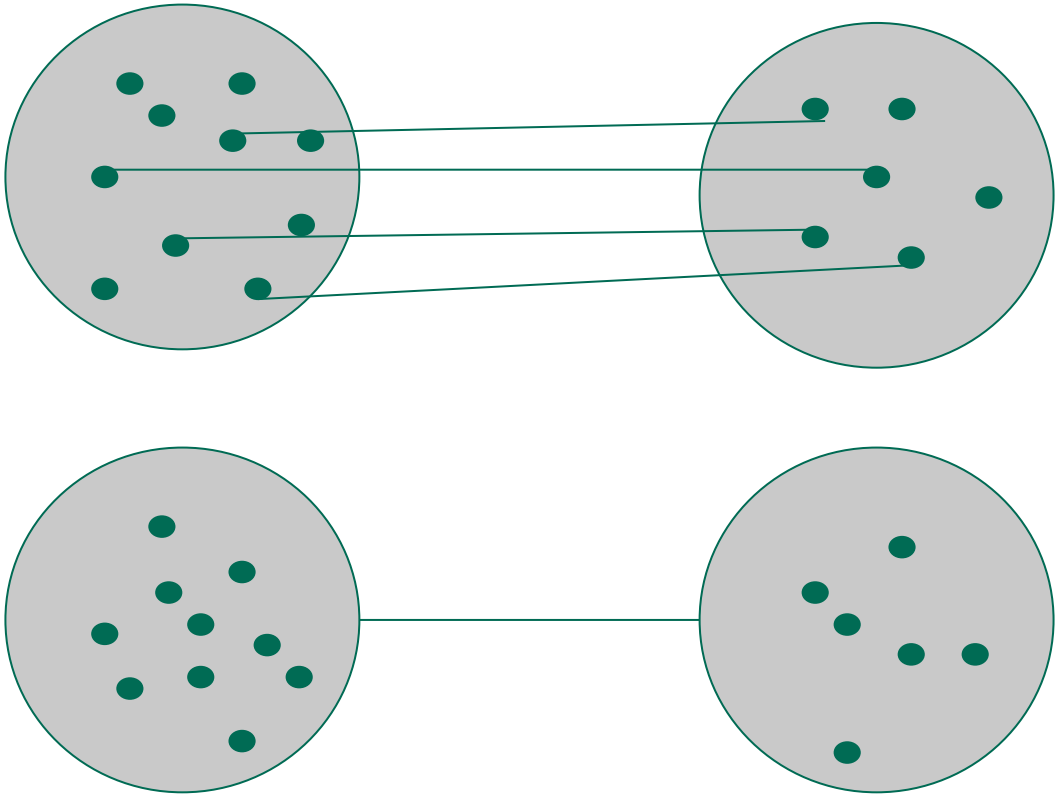
* New initiative

**Priority will be given to new research faculty whenever possible

Provocative Questions

WE ARE REQUIRED TO SET COLLECTIVE GOALS WITH THE COMMUNITY AND TRACK OUR PROGRESS. WHAT MECHANISM CAN WE USE TO DO THIS?

HOW TO WE BETTER ENCOURAGE AND SUPPORT STAFF PARTICIPATION IN THE COMMUNITY?



What we have

What we need to add

BINGHAMTON UNIVERSITY

COMMUNITY-ENGAGED LEARNING AND RESEARCH SHOWCASE

Celebrate the impact of community-engaged learning and research projects resulting from strong partnerships between faculty, students and the community!

1:30-6 p.m. Wednesday, April 26
University Union Old Union Hall

BINGHAMTON UNIVERSITY | CENTER FOR CIVIC ENGAGEMENT

YOU'RE INVITED

Join us in recognizing the valuable collaborative work happening

- *Appreciate the collective impact of successful community-engaged projects.*
- *Hear faculty and students describe the value of experiential learning beyond the boundaries of the classroom.*
- *Participate in a workshop and keynote presentation led by Dr. Laurie A. Van Egeren, Assistant Provost for University-Community Partnerships, Michigan State University.*
- *Celebrate what we can accomplish together!*

Visit **binghamton.edu/cce** or scan the QR code for more information and to register!

binghamton.edu/cce | cce@binghamton.edu | 607-777-4287

Thank you!